



COMMUNITY ENGAGEMENT

corporate
social
responsibility



Giving back
to our
community

SAIPAN TRIBUNE SUPPLEMENT
SEPTEMBER 1, 2017

E-Land understands core social purpose

E-Land Group was founded in 1980 in South Korea, focusing on manufacturing and retailing clothes and footwear. Eventually, the company ventured into other business opportunities, accelerating its global chain network of construction that includes hotels and resorts.

To date, E-Land is paving the way for expansion into the hotel and resort business and has become one of the biggest investors in the CNMI, controlling hundreds of rooms at the Kensington Hotel and Coral Ocean Golf Resort.

Aside from doing business, E-Land wants to do good in the community, looking beyond quality customer service and into social responsibilities that make E-Land exist with a purpose: helping the community and making the world a better place.

E-Land's success in business and commitment to social responsibility are closely tied with their management philosophy of sharing, growth, rightness, and serving.

Sharing

It has been 30 years since E-Land first started supporting the disadvantaged in Korea. Last year, a total of 879 households suffering from difficulties were given support.

E-Land runs 10 government entrusted senior centers in Korea where they provide healthcare services and low-income support, among others. In 2016, a total of 1,821 patients have received free medical checkups from the E-Land Clinic and a total of 14 non-government organizations have been funded to provide help.

E-Land has reached out to other countries where it operates business. E-Land's scholarship program in China assisted a total of 5,400 students in 2016.

In North Korea, tuberculosis care, 1,700 pieces of clothes, and 55 tons of corns were provided that same year.

E-Land also supports Vietnam, Myanmar, Sri Lanka, and India with different CSR programs, providing them with educational/medical support and job opportunity.

In the CNMI, their main CSR programs are "public infrastructure development" and "youth environmental program." Kensington and Coral Ocean Golf Resort are actively involved in community projects based on the three basic principles of sincerity,



sustainability, and transparency.

Growth

E-Land's CSR team believes that community growth starts with the youth, which is why they have been very active in supporting environmental programs for students to understand how important care for the environment is, molding youths to be global leaders in preserving the CNMI environment.

A part of their program encourages individuals and organiza-



tions to take action in preserving the environment of the CNMI and to continue efforts in maintaining clean and hygienic public infrastructures.

E-Land's CSR programs are made in partnership with various stakeholders, who are all volunteers and are unpaid and help E-Land choose how to extend its support and assistance.

The voluntary support and participants from the community allowed E-Land to become sensitive to needs of the community.



Rightness

E-Land contributes to the economy through its businesses. They focus on trainings that result in improved service and will lead to the promotion of the tourism industry and revitalize the economy.

E-Land is committed to complying with all legal requirements that will minimize any negative impact on the environment, as they fully understand the importance of preserving the CNMI's nature.

E-Land will continue to work with the youth in raising awareness about the need for a sustainable environment.

Working with community partners, the company also sponsored community projects that include stage construction at Southern High School, renovation of public bus shelters, and rehabilitation of the Koblerville basketball court.

For the youth environmental program, E-Land provided activity funds such as gas fees, material fees, and food costs for students' field activities.

Last semester, E-Land partnered with Koblerville Elementary School, Dandan Middle School, and Saipan Southern High School to encourage students to develop educational eco-friendly programs.

In 2016, E-Land's total CSR budget in the CNMI amounted to around \$420,000.

Serving

E-Land continues to serve the community in the upkeep and renovation of 12 pavilions: at the Coral Ocean Point Beach, 13 Fishermen's, Minachom Atdao, and Paupau Beach Park.

The company has only had a year of operating the Kensington but its partnership with various entities like the CNMI government, Marianas Visitors Authority, Department of Public Works, Division of Parks and Recreation, the Public School System, public schools, the Micronesia Islands Nature Alliance, and others allowed them to proceed with community work.

Every work was made possible due to the support from community, E-Land said, and the company has pledged to use up to 10 percent of its net profit for the benefit of the community.

E-Land said its commitment to the CNMI will be continued with additional 10% of net profit of Pacific Islands Club. *(Bea Cabrera)*

E-LAND GROUP

Light & Salt of the World

To fulfill the management's first and top philosophy of **SHARING**, we use 10% of net profit to be a good neighbor to those who are in need.

FOUR MANAGEMENT PHILOSOPHIES

SHARING | RIGHTNESS | GROWTH | SERVING

We cultivate values and inspiration through **sincerity, transparency,** and **sustainability**



THE E-LAND GROUP



EDITOR'S NOTE

A teaching moment for everyone

I was mildly perplexed the first time I came here when everybody insisted on referring to the public as "community." Instead of merely saying, "This is to inform the public..." most press releases preferred to use the term "the community," as in "This is to inform the community that..."

It was not until Typhoon Soudelor hit in 2015 that everything crystallized, that the CNMI, indeed, functions like a community. Knowingly or not, the CNMI recognizes itself as an organic community that's made up of diverse parts and yet operates, for the most part, smoothly as a whole. Despite its many flying parts, the CNMI manages to keep all those flying parts in the air, a community that helps one another in times of need, that watches each other's backs and brakes for pedestrians. Whether we like it or not, we have a model here of how people can co-exist.

The Saipan experience in the aftermath of Typhoon Soudelor is a good example of coming together and helping each other out, of people checking on their neighbors if they were okay, of making sure they had water to drink.

And that experience was not merely about the general population acting like

compassionate human beings. It also involved the efforts of many private companies and government agencies that stepped out of the shadows of commerce and bureaucracy and plunged headlong into how they could help people recover.

Many hotels offered shelter for displaced employ-

ees. Some set up water stations and offered free use of laundry machines. Many helped with feeding programs. Several altruistic non-profits were formed to facilitate assistance and aid. Even something as simple as allowing an employee time off so he or she could line up for gas was heaven-sent.

And, despite a human tendency to descend to finger-pointing and chaos, the CNMI chose to rise above that and came together to show the world an example of how everyone could help to restore a sense of normalcy. It was a testament of true corporate social responsibility, when being in business also meant playing an oversized role in the community. The mobilization of talents and individuals made all the difference.

The experience also showed people and businesses that corporate giving is no longer just about measuring money. In fact, most modern surveys on perceptions of companies' reputations focus on the areas of social responsibility, emotional appeal, products and services, vision and leadership, financial performance, and workplace environment.

That means being in the black at the end of the year is no longer the sole yardstick by which to measure a business. How a business is perceived in what it does to help the community where it operates is now also a measure of a business' success or failure. That pretty much summed up the CNMI experience in the wake of Typhoon Soudelor. Besides the value of unity, the experience was also a teaching moment for businesses on the value and importance of social responsibility. Thankfully, CNMI businesses did not shirk that lesson but embraced its value and actually became role models of how businesses could also be rallying points in times of crises.

Wally Jr
JAYVEE VALLEJERA
Editor



At 45, TanHoldings is your strong community partner

TanHoldings has been actively involved in our island community for the past 45 years. Through the different Strategic Business Units and the Tan Siu Lin Foundation, it has made strides in environmental awareness, education, health and fitness, sports and, most recently, issues among veterans/first responders.

As a company, TanHoldings has regular, year-round beach cleanups and is involved in adopting a highway, participating in tree plantings, and most recently, outfitting the JP Center with "green" features such as solar-powered air conditioners and LED lights that are environment-friendly.

In education, the TSL Foundation has been offering scholarships through the Northern Marianas College. It has been awarding NMC students annually for nine years.

Over the last five years, the TSL Foundation has made shirt donations to the Public School System, as a means to inspire school spirit, as they had the school emblems printed. Each PSS student on all three islands gets this quality shirt.

For over 10 years now, TanHoldings has been involved as a team with the Marianas March Against Cancer, fielding a team and a booth, to support the cause. It is committed to the fight against cancer.

TanHoldings continues to be a huge supporter and partner of the sports community. Several of the companies under it sponsor different soccer clubs and make contributions to the different

teams in various sports such as baseball, softball, basketball, paddling and tennis. Every year, TanHoldings sponsors and organizes basketball and futsal tournaments.

The company recently launched its 2nd Annual Lose Big, Win Big Saipan Edition and the 3rd Annual Lose Big, Win Big Corporate Edition. This year, participant level has increased from 191 individuals to 310. These individuals are in teams of two, and they are working on losing the most body fat by eating healthy and exercising.

Through the TSL Foundation, the Saipan Soccer School has been hosting a summer sports camp that features basketball and futsal over the years.

The company has also sponsored a summer internship program for high school students interested in pursuing a career in journalism, with an internship at the *Saipan Tribune*. That involved bringing students from Rota to Saipan to learn the ropes of journalism.

The company's most recent community initiative is to raise awareness of post-traumatic stress and the need of our veterans and first responders for assistance with the launch of the "Field of Heroes" event throughout the Northern Mariana Islands.

This is the fourth year in which the TSL Foundation has co-sponsored the Pacific Century Fellows program—a platform for young leaders to learn more about current issues and how they can help.



We will never forget:
FIELD OF HEROES
16TH ANNIVERSARY OF SEPTEMBER 11TH

SAIPAN
American Memorial Park
September 10th – Posting of flags
September 11th – Freedom Walk at 5:00pm
Garapan Fishing Base to American Memorial Park
9/11 Ceremony at Field of Heroes site
September 18th – Retiring of flags beginning 8:00 am

TINIAN
Veterans Memorial Park
September 5th – Posting of flags
September 11th – 9/11 Ceremony at Field of Heroes site at 10:00 am
September 17th – Retiring of flags

ROTA
Corporal Joe G. Charjauros Jr. Rota Veterans Memorial Park
September 7th – Posting of flags
September 8th – 9/11 Ceremony at Field of Heroes site
September 22nd – Retiring of flags

**Every contribution helps in our efforts to provide local support with post-traumatic stress.*

Tan Holdings is dedicated to encourage and motivate community members to live a healthy lifestyle

LOSE BIG WIN BIG OVERALL SUMMARY

CORPORATE EDITION
Dates: August 14 – Dec 4, 2017
Weigh In's: Mondays
Location: Respective SBU
Teams: 82
Overall: 164 Participants

SAIPAN EDITION
Dates: August 19 – November 10, 2017
Weigh In's: Saturdays, 6-8 am
Location: Latte Built Gym, San Jose
Teams: 74
Overall: 148 Participants

TOTAL: 312 PARTICIPANTS

Tan Holdings
www.tanholdings.com

Tan Siu Lin Foundation

TANAPAG MIDDLE SCHOOL'S “Ridge to Reef”-themed Mural

By KATELYNN DELOS REYES
MICRONESIA CHALLENGE YOUNG CHAMPION

Nothing says “The Land and the Sea are the Pride of our Culture” quite like a community mural displayed prominently on several road-facing classrooms at Tanapag Middle School (TMS). Following months of planning and draft designs, and through the support of Bureau of Environmental and Coastal Quality (BECQ) and Mariana Islands Nature Alliance (MINA), Tanapag artist Abraham “Bung” Falig, TMS Art teacher Suel Ki “Cris” Chang, TMS art students and community volunteers spent the past five months painting a mural that would enhance the aesthetic of their community and school. The finished product is a depiction of the ‘Ridge to Reef’ concept, the notion where everything that happens on land connects with and impacts our surrounding waters. The theme connects between each building, leading each scene into the next from Saipan’s picturesque cliffs and mountain ridges, past mangrove forests and leading to the Tanapag Lagoon’s coral reefs and Managaha Island, with the school and village mascot—Tataga/bluespine unicornfish (*Naso unicornis*)—featured prominently.

Entering its fifth year of environmental efforts focused on community conservation, Tanapag Middle School students established the first Micronesia Challenge Club in the region through the guidance and support of BECQ and MINA. Activities have included multiple campus and beach cleanups, turtle tagging, mangrove propagation, classroom presentations, a campus rain garden installation, MTEC presentations, and the latest project—the Ridge to Reef Mural.



Community partners and agencies include Micronesia Islands Nature Alliance, BECQ CNMI Coral Reef Initiative, and DLNR Division of Fish and Wildlife, as well as TMS club advisers and teachers. The mural was designed and painted by local artist Abraham “Bung” Falig, Tanapag Middle School Art teacher Ms. Cris Chang, Micronesia Challenge Young Champion Katelynn Delos Reyes and MINA’s Tasi Watch Rangers.



Bureau of Environmental and Coastal Quality
Division of Coastal Resources Management

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McDonald's Saipan is more than just fastfood

McDonald's has evolved so much into a household name that the mere mention of the words “hamburger” or “french fries” is almost automatically associated with the fastfood restaurant's name.

However, over the years, as a modern and progressive hamburger firm, McDonald's has grown more than mere product branding. In the CNMI, the company that operates the McDonald's franchise has taken steps to become more involved in the community as a facet to its social responsibility.

McDonald's Saipan assists and supports sports and athletics events, youth development, foundations, partnerships with the Public School System, educational entities, promotion of human welfare, working with other social organizations, and environment protection.

Early this year, McDonald's Saipan renewed its commitment to Little League players, underscoring its dedication to the island's budding athletic talents. McDonald's has been sponsoring the Saipan Little League Baseball for 15 years now. In fact, for the 2017 Saipan Little League Baseball season, McDonald's was one of the 10 teams competing in the majors division.

Joe E. Ayuyu Jr., the general manager of McDonald's Middle Road branch, said that they love to see children go out and play sports. “We at McDonald's want to promote an active lifestyle for our youth by encouraging them to play sports.”

In May, McDonald's Saipan was able to assist in three causes that involved community development.

First, it sponsored a hole in a golf tournament that would go to the improvement of classrooms or professional development training of the Northern Marianas College Foundation.

McDonald's Saipan president Joe Ayuyu believes that education is an investment. “We don't see the golf tournament as just another event that we are donating to. We really see the money that we are giving as money to support the education of students or possibly fund someone whose dream is to one day become a businessman.”

Second, McDonald's Saipan supported beautification projects in the CNMI by sponsoring a hole-in-one prize at the Governor's Tournament of Champions, which was held at the Laolao Bay Golf & Resort.

Third, McDonald's assisted the Northern Marianas Athletics for the 13th consecutive time, in support of the Public School System/McDonald's All School Athletics Championship.

Ayuyu Jr. said that McDonald's is always happy to support events that give students opportunities. In June, McDonald's supported the Northern Marianas Trades Institute's fundraising gala. McDonald's owner/operator Marcia Ayuyu said, “NMTI has been providing our community with trades education in areas critically needed. As a stakeholder, we feel the school is making strides in the right direction. McDonald's wants to be a part of that growth by investing in their fundraiser.”

This month, McDonald's Saipan was engaged in two outreach efforts. First was humani-

tarian assistance to the families of the three Filipino workers who perished in a wastewater tank accident on Saipan. “We empathize with the family of that affected and this was our way of assisting them,” Ayuyu Jr. said.

It is also the vision of McDonald's Saipan to support environmental stewardship and spreading environmental protection by educating the community through the Micronesia Islands Nature Alliance.

In line with this, McDonald's Saipan has moved in a direction to develop ways to reduce, reuse, and recycle at its restaurants. According to Ayuyu Jr., McDonald's wants to build awareness of how the restaurant can be sustainable. “Last year, our packaging moved from plastic and Styrofoam to recyclable paper bags,

paper cups, and burger containers like the Big Mac box.”

The company has also participated in the International Coastal Cleanup and has adopted 17 bus shelters on Saipan that it repainted and maintains regularly.

Promoting a healthier lifestyle and better food choices for the community is part of McDonald's program. “When we say better, we mean less preservatives. We use natural flavorings,” Ayuyu Jr. said.

“As part of McDonald's responsibility, we listen to community groups to help the CNMI be a better place—protect the Earth, protect the resources, and do what we can,” he added.

For more information about McDonald's community outreach and activities, visit www.mcdonaldsguamandsaipan.com. (Bea Cabrera)

MAKING A DIFFERENCE.

Everyday all around the globe, McDonald's is putting people, processes and practices into place to make better food, more sustainable sourcing, happier people, a stronger community and healthier planet.

OUR JOURNEY TOGETHER. FOR GOOD.

Provide Balanced Choices

Develop and operate the most environmentally efficient McDonald's Restaurants

Committed to our People
 > Create Opportunity
 > Promote Diversity and Inclusion

Give back to our Community

Source all of our food and packaging sustainably

STORE HOURS: Garapan Express: OPEN 24 HRS [24/7] • Chalan Pale Arnold Road: 6:30am to 10:00pm
 Chalan Pale Arnold Road 235-8577 • Garapan Express 233-8577 • Office Tel. 235-8761 • Fax. 235-8760 • E-mail: admin@jcamcd.com



DFS invests in the CNMI's progress

DFS has been part of the Saipan business community for over 40 years and its involvement in the CNMI's progress and development has been vital. Investment in people—both employees and the CNMI community—has brought DFS success.

Investing in employees

The DFS employee population is—at over 80 percent—consistently made up of local employees over the years. With the help of these employees, DFS has been conducting a generous giving program to the community.

DFS' employee engagement program includes incentives to motivate people to do exceptional work. This includes being a part of the Long Service Club, Employee of the Year recognition, annual family picnic, annual Christmas party and relay, beach cleanups, pay for employees to participate in local sports events as part of a wellness program, monthly and quarterly recognition programs, and participation in Konqer as part of their team building program.

DFS encourages all employees to participate in their personality development training programs such as taking up a new language- from Mandarin classes to becoming a Journeyman- the best of the best.

DFS takes employee promotion seriously to motivate employees to aspire to become better in their career. DFS' employment benefits are second to none and given to all employees.

Investing in the community

The Governor's Tournament of Champions is DFS' biggest annual CSR event. It has been running 1996 and has raised over \$800,000 for CNMI beautification efforts. Part of the funds of the Governor's Tournament of Champions,

amounting to \$50,000, was given to CARE for Typhoon Soudelor victims in 2016.

DFS supports the Make-a-Wish Foundation to help grant the wishes of children with life threatening medical conditions to enrich human experience with hope, strength, and joy. Each year, DFS sponsors a Wish child and employees come together to raise money in creative ways to make the child's wish come true.

DFS has been a consistent banner sponsor of the Marianas March Against Cancer and the American Red Cross since the establishments of these organizations in the CNMI. DFS donated \$50,000 to the American Red Cross for the benefit of Typhoon Soudelor victims.

For four consecutive years, DFS, has been a sponsor of Project Prom and has provided make-up services for their fashion show.

DFS believes in the empowerment of young women, believing in their talents, learning, leadership, achievements and radiance, which is why the efforts of Stellar Marianas is recognized by DFS for four years now. DFS conducts make-up workshops for their candidates and give in-kind donations.

DFS hosts a Halloween trick-or-treat for more than 800 children from Garapan Elementary School every year.

Enriching and showcasing the creativity of the youths in the community is encouraged by DFS. During the holidays, DFS hosts contests where schools can participate to display their creativity, spread holiday cheer, and win money for their school.

DFS believes in investing on the future of tourism industry as one of the founders and consistent supporters of Marianas Tourism Education Council (MTEC).

Investing in culture

DFS has supported a lot of different events to help promote cultural activities.

For its re-branding several years ago, DFS picked the Carolinian Ut as its event location, refurbished an existing building and building an ancient Chamorro House and the traditional Carolinian Canoe House. This venue has since been widely used for musical/cultural events throughout the years.

Many years ago, DFS helped renovate the Chalan Kanoa social hall and turned it into a youth center. Today, it is still being used by the village.

Investing in technology and history

DFS helped jumpstart the computer library at the Joeten-Kiyu Public Library many years ago and provided fixtures to the Saipan Museum at Sugar King Park.

DFS was very active with the Development Advisory Committee of the National Park Service many years ago. This resulted in the American Memorial Park as it is today, with the museum, amphitheater, walkways, etc.

Investing in surroundings development

Funds from the Tournament of Champions have funded beautification projects throughout the islands over the years. The existing medians from Garapan to San Roque, for example, were built in part by these funds, with the Marianas Visitors Authority providing the landscaping.

DFS partners with local vendors, i.e. 670Rock Steady and Hermans, to name a few, to showcase and sell their products in DFS stores.

Investing in the future

DFS takes its responsibility for the community seriously. DFS is committed to making a positive impact on the community where they do business in. *(Bea Cabrera)*



A PROUD CNMI CORPORATE CITIZEN FOR OVER 40 YEARS!



DFS GALLERIA,
KANOA RESORT

T GALLERIA BY DFS,
SAIPAN

DFS, SAIPAN
INTERNATIONAL AIRPORT

DFS.COM

IT&E

EMBRACING CORPORATE
Social Responsibility
FOR OVER 35 YEARS

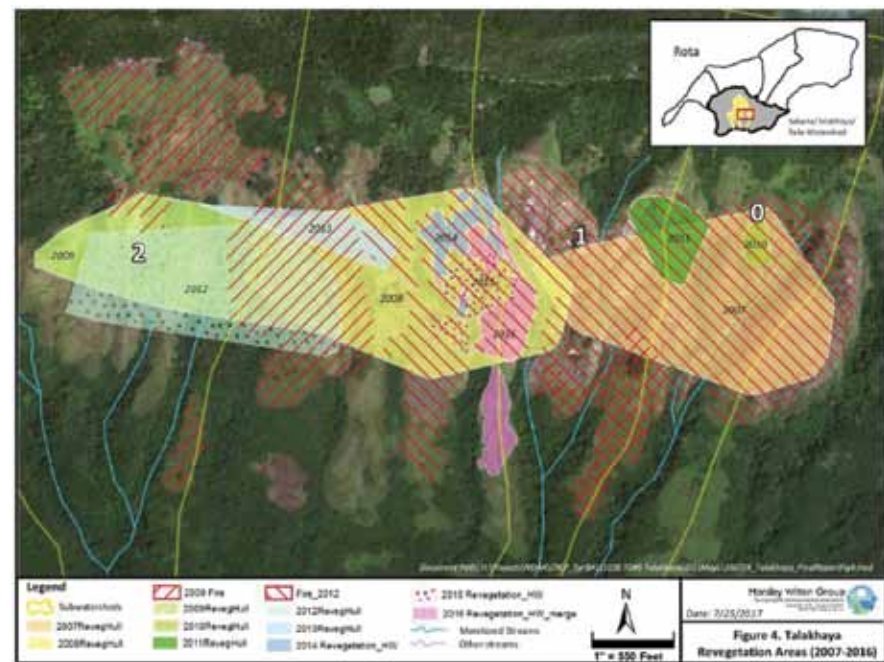




Ten years of restoration in the Talakhaya Watershed

By KATHERINE GRANZIANO
BECQ WATERSHED COORDINATOR

2017 marks the ten year anniversary of the Talakhaya Revegetation Project, a monumental effort to restore ecosystem health in the Talakhaya Watershed on Rota. Since 2007, the Bureau of Environmental and Coastal Quality (BECQ) and Rota Department of Lands and Natural Resources (DLNR) - Forestry have worked together with local volunteers and federal partners to revitalize the ecosystem for the benefit of both nature and the community. Thanks to the strong work of dedicated volunteers, Talakhaya has become an international example of how upland restoration can improve coral reef health in the receiving waters below.



"Ridge to Reef"

During rainstorms, heavy surface runoff and flooded streams flow over the land and into the sea. A "watershed" is the entire upland area that slopes downhill, leading into the ocean. When water flows through the watershed, it carries with it any pollution that is found in its path such as fertilizer, animal waste, litter, oil, and loose soil (aka sediment). Land-based sources of pollution, transported by water, are one of the primary threats to coral reef health in the CNMI. Therefore, effective conservation of coral reefs requires a 'ridge to reef' approach that considers all the impacts of upland disturbance on the health of coral reefs below.

The Talakhaya Watershed

The Talakhaya Watershed, located on the southern portion of Rota, is 1,100 acres of steep limestone cliffs and terraces, vegetated with native limestone forest and grassy savannahs. Streams flow through the watershed almost year round, and the caves and springs supply all domestic water on Rota. The coral reef below the watershed is a popular fishing area. Throughout the years, deer hunters have set fires to the grasses, an illegal tactic to draw deer out into the open. The result is large areas of barren, exposed soils that quickly erode into the ocean, creating sediment plumes that smother coral reefs. Due to deforestation and soil loss, as well as the importance of adjacent coral reefs, Talakhaya was identified as a priority watershed in 2005.

Re-vegetation and Education

Ten years since the start of the revegetation project, volunteers are still working hard to replant the soils that are exposed by intentional burning. Volunteers work during the summer rainy season to dig holes in the hard rock, where they plant Vetiver grasses with good roots that hold the soil in place. They also create rock barriers to slow down rainwater and keep it from causing more erosion as it flows toward the ocean. This year, 13 volunteers are in the process of planting over 30,000 grasses to retain soil and protect the reef. As healthy soil accumulates, volunteers also plant native trees that will ultimately spread into native forest, providing habitat for birds and other wildlife. In the dry season, Field Surveillance agents watch over the land to help prevent fires that can ruin years of hard work. The "No Burn" Campaign has been providing educational materials to residents about the importance of the Talakhaya Watershed and the extensive damage caused by burning.



Thanks to the hard work of volunteers, community members, and local and federal agencies, the Talakhaya Watershed gets greener every year. Congratulations to everyone who has been involved in this proud effort, and we are looking forward to many more years of helping nature thrive from ridge to reef.



SAVE OUR SOIL.
SAVE OUR REEF



How can YOU help support the Talakhaya Project?

- Take time to enjoy the conservation area by hiking the hills or swimming on the reef
- Volunteer to help plant trees by contacting DLNR Rota Forestry at 532-0528
- DO NOT HUNT in the conservation area
- DO NOT SET FIRES in the area, including campfires
- Be careful when lighting cigarettes
- Do not burn trash
- To report fires or illegal hunting, contact:
 - Fire Department: 532-3736
 - Division of Fish and Wildlife: 532-9495

Year	#of Plants Planted
2007	27,498
2008	29,151
2009	18,765
2010	24,330
2011	22,089
2012	27,941
2013	32,528
2014	52,940
2015	63,640
2016	41,203

2017 Goal is 30,000 plants!

Bureau of Environmental and Coastal Quality
Division of Coastal Resources Management
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BECQ takes the lead with environmental activities

The Bureau of Environmental and Coastal Quality is organizing an Islandwide Cleanup this month as part of Ocean Conservancy's 32nd International Coastal Cleanup, the world's largest single-day volunteer effort to remove trash from beaches, waterways, lakes, rivers and parks.

This aims to create awareness of the negative effects of plastics that become ocean debris and the public's participation in getting rid of this scourge.

Plastics are one of the visible and most prolific threats facing the ocean today but they are also one of the most preventable. Every year, an estimated 8 million metric tons of plastic waste flows into the ocean, entangling wildlife, polluting beaches, and costing coastal municipalities hundreds of millions of taxpayer dollars.

Since the first International Coastal Cleanup 32 years ago, over 12 million volunteers have removed more than 228 million lbs of trash that have ended up in coasts and waterways.

Last year in the CNMI, 1,040 volunteers recovered 5,491 lbs of trash from local waterways, shorelines, beach strands, and islandwide.

On Rota, the Islandwide Cleanup will be held on Sept. 15, from 7:30am to 2:30 pm. The contact persons for Rota are William T. Pendergrass of BECQ/DCRM/DEQ and Malcolm Johnson of BECQ.

Contact Pendergrass at william.pendergrass@becq.gov.mp or 532-0466, or Johnson at malcolm.johnson89@gmail.com or 285-9401.

The event will be participated in by BECQ, Office of the Mayor of Rota, private and public schools, government agencies, the public, businesses, non-profit organizations, and general contractors.

On Tinian, the cleanup will be held on Sept. 15, from 7:30am to 2:30pm and the contact person is Edwin Hofschneider of Tinian BECQ. Contact him at edwinhofschneider@becq.gov.mp or call 285-0852.

On Saipan, the event will be held on Sept. 23, from 7:30am to 2:30pm. The contact persons for Saipan are Mallory Muña and Jihan Buniag, both of BECQ. Contact Muña at mallorymuna@becq.gov.mp or 664-8504, or Buniag at jihanbuniag@becq.gov.mp or 664-8513.

BECQ used to be two separate agencies: Coastal Management and Environmental Quality. It was consolidated into one agency by then-Gov. Eloy S. Inos on Nov. 12, 2013, under Executive Order 2013-24.

BECQ's mission is to serve the public through wise management of the CNMI's natural resources, and by supporting healthy communities, a sustainable environment, and a vibrant economy.

With BECQ's environmental protection efforts, they remain a key driver in promoting environmental and social responsibility initiatives in the CNMI. Activities such as the International Coastal Cleanup help pursue environmental initiatives to induce economic stimulus and achieving corporate social responsibility goals. *(Bea Cabrera)*



2017 International Coastal Cleanup

WHAT The Bureau of Environmental and Coastal Quality is organizing an island wide cleanup as part of Ocean Conservancy's 32nd International Coastal Cleanup (ICC), the world's largest single-day volunteer effort to remove trash from our beaches, waterways, lakes, rivers and parks. For the second year in a row, volunteers are able to use the Clean Swell app (free for download on the App Store and Google Play) to contribute their citizen science data on the collected trash in real time to one of the world's largest databases on marine debris.

BACKGROUND Plastics are one of the most visible and most prolific threats facing our ocean today; they're also one of the most preventable. Every year, an estimated 8 million metric tons of plastic waste flows into the ocean, entangling wildlife, polluting beaches, and costing coastal municipalities hundreds of millions of taxpayer dollars. Since the first ICC 32 years ago, over 12 million volunteers have removed more than 228 million pounds of trash! Last year in the CNMI, 1,040 volunteers recovered 5,491 pounds of trash from local waterways, shorelines, beach strands and island wide.

Saipan to Participate in World's Largest Ocean Trash Cleanup September 23rd, 2017

The Bureau of Environmental and Coastal Quality Joins Hundreds of Thousands of Volunteers Worldwide to Combat Marine Debris during 32nd International Coastal Cleanup

- WHO** Bureau of Environmental and Coastal Quality
Citizens of Saipan
- WHEN** Saturday, September 23rd, 2017 from 7:30am to 2:30pm
- WHERE** Saipan, Commonwealth of the Northern Mariana Islands, MP
- CONTACT** Mallory Muna, BECQ - mallorymuna@becq.gov.mp - Tel: 664-8504
Jihan Buniag, BECQ - jihanbuniag@becq.gov.mp - Tel: 664-8513

Rota and Tinian to Participate in World's Largest Ocean Trash Cleanup September 15th, 2017

The Bureau of Environmental and Coastal Quality, Division of Coastal Resources Management, the Ocean Conservancy and the Office of the Mayor Joins Hundreds of Thousands of Volunteers Worldwide to Combat Marine Debris during 32nd International Coastal Cleanup

- WHO** Bureau of Environmental and Coastal Quality, Office of the Mayor, Rota
Private & Public Schools, Government, General Public and Business
Non Profit Organizations, General Contractors
- WHEN** Friday, September 15th, 2017 from 07:30 am through 2:30 pm
- WHERE** Rota, Commonwealth of the Northern Marianas Islands, MP
Tinian, Commonwealth of the Northern Marianas Islands, MP
- CONTACT** William T. Pendergrass, BECQ/DCRM/DEQ - william.pendergrass@becq.gov.mp - Tel: 670-532-0466
Malcolm Johnson, BECQ - malcolm.johnson89@gmail.com - Tel: 670-285-940
Edwin Hofschneider, Tinian BECQ - edwinhofschneider@becq.gov.mp - Tel: 670-285-0852

Search the International Coastal Cleanup global map to find additional Cleanup sites near you and commit to be a part of this global community of volunteers: www.signuptocleanup.org.



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IPI: Teamwork is key

Imperial Pacific International Ltd. has made a part of its vision the creation of its own corporate social responsibility department, with a team whose main goal is to serve as the company's outreach arm and partner with the community.

Even at the outset, Imperial Pacific believes in the great role its corporate social responsibility team will play in laying the groundwork for how it will support the Commonwealth in the future.

Imperial Pacific's CSR team is composed of about 30 home-grown individuals who support the company's goal of promoting social good. IPI-CSR has partnered with over 70 different government and private organizations to make a positive difference on the islands.

IPI, through its CSR department, has been at the forefront in supporting public education, maintaining a clean and safe environment, promoting and preserving the local culture, and supporting social services, tourism and destination enhancement.

People building

Imperial Pacific International recognizes the importance of the promotion of goodwill and friendship through sports. IPI has supported numerous sporting teams and events on all the three principal islands of the CNMI.

In the past two years, IPI has donated over \$60,000 through sponsorships of sporting activities that include baseball (youth and adult), softball, basketball, outrigger, track, golf, and swimming.

Partnership

Imperial Pacific's CSR is a brand in itself—a widely recognized program in the CNMI. This is primarily rooted in IPI's unprecedented and unrivalled success in its com-



munity outreach work, never before seen in the Commonwealth. IPI-CSR has served a great number of the Commonwealth's populace by leading, partnering, and engaging in meaningful community and social program.

IPI's community work led to the mobilization of over 1,000 volunteers in the nearly two years since its CSR team was established.

Preserving culture

The cornerstone of Imperial Pacific's corporate social responsibility work is to create, support, and strengthen the community's sense of pride through programs, initiatives, and services that promote and value the community's role in the economic success of the islands.

New initiatives led by Imperial Pacific's CSR have created a sense of community that they can be proud of. They include the Village Pride Project, which has impacted the lives of residents on 21 villages on Saipan, Rota, and Tinian.

IPI-CSR also staged a cultural

photography contest, encouraging students to capture the CNMI's indigenous cultures through photography. The competition resulted in an unprecedented number of student participation from all three islands.

IPI-CSR initiated the School Pride Project on Saipan, assisting 13 public schools in cleaning up their surroundings and sprucing up the schools in time for classes. That's about 100 visits to schools in the past two years. This is also designed to encourage young students and school personnel to continue to take the lead in preserving the beauty of the islands, which begins with a clean and healthy school environment.

Value formation

IPI seeks to promote and encourage respect and sustainability within the community. IPI-CSR highly values respect in our communities—respecting the environment, our culture, and members of our community and IPI-CSR believes that sustainability is key to maintaining a healthy and successful community.



#weareCSR



IMPERIAL PACIFIC INTERNATIONAL (CNMI), LLC

Corporate Social Responsibility

www.facebook.com/WeAreCSR

[wearecsr670](https://www.instagram.com/wearecsr670)



A shared commitment to conserve

The Micronesia Challenge, an over-arching environmental project to promote conservation and wise development of coastal resources in Micronesia, is a model for similar conservation efforts across the world.

If current conservation actions under the Challenge continue, the CNMI will achieve the goal of effectively conserving 30 percent of its coral and benthic habitats by 2020.

Managed by the Division of Coastal Resources Management under the Bureau of Environmental and Coastal Quality in the CNMI, the Micronesia Challenge was created in 2006 as a concerted effort by the Federal States of Micronesia, Republic of the Marshall Islands, Republic of Palau, Guam, and the CNMI to preserve the natural resources that are crucial to the survival of the Pacific traditions, cultures, and livelihoods.

The overall goal of the Challenge is to effectively conserve at least 30 percent of near-shore marine resources and 20 percent of terrestrial resources across Micronesia by 2020.

The Micronesia Challenge works to protect and preserve 6.7 million square kilometers of the Pacific Ocean, 66 species in Micronesia that are on the red list of the International Union for Conservation of Nature, 1,300 species of fish living in the waters of Micronesia, 483 species of corals, 1,400 species of plants, 85 species of birds, and 104 of the 218 recognized Endemic Bird Areas confined entirely to islands of the world.

Positive results

The Micronesia Challenge in the CNMI has already resulted in positive outcomes and gave opportunities to acquire solutions.

Currently, the CNMI has already achieved the terrestrial goal of the Micronesia Challenge with 22 percent of its land area in designated conservation areas. The challenge to reach the goal of effective conservation is a work in progress as poaching and poor land practices are current deterrents.

The goal of effectively protecting 30 percent of CNMI's fish species and population has been reached, according to the Department of Fish and Wildlife, because of current restrictions and regulations such as SCUBA spear and gill net fishing bans.

The goal of effectively conserving the CNMI's nearshore benthic and coral habitats has been reached by 18 percent due to the adoption of a watershed on Rota and Long Beach and Taga Beach on Tinian.

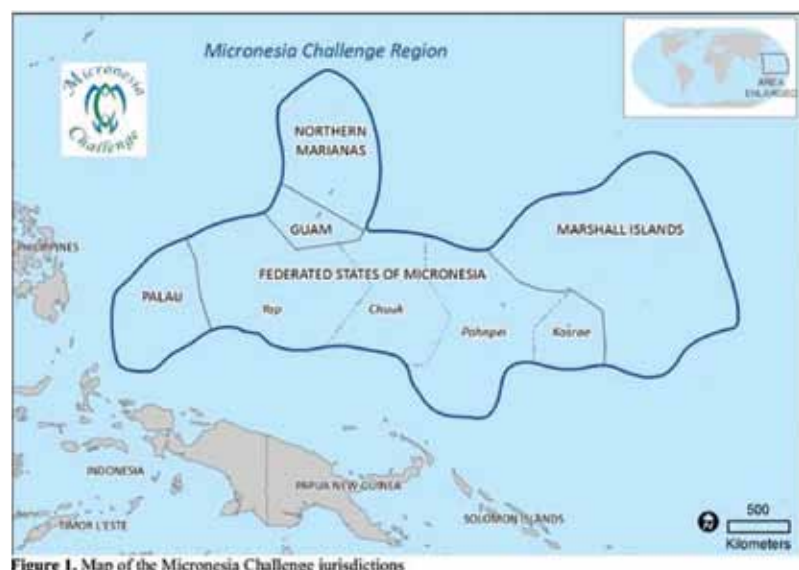


Figure 1. Map of the Micronesia Challenge jurisdictions

The CNMI Marine Monitoring Team believes that, if current conservation actions in these watersheds continue, the CNMI will achieve the goal of effectively conserving 30 percent of its coral and benthic habitats by 2020.

Aside from its mandated conservation plans, the Micronesia Challenge is active in outreach events and presentations involving the youth, giving education to lessen tourism related impacts and conservation efforts with the Micronesia Islands Nature Alliance.

With the help of the CNMI's 6th Micronesia Challenge Young Champion, Katelyn Delos Reyes, awareness and promotion of the objective and purposes of the Micronesia Challenge has gained exposure. Delos Reyes works as an ambassador, introducing the community to the Micronesia Challenge and explaining its impact in the CNMI by making presentations and designing stickers to give away as incentive after every presentation. She has taught over 1,000 students and community members about the importance of the Challenge.

Delos Reyes played an integral part during the Timmy Would Go Memorial Paddle Classic and at the My WAVE Summit, speaking to various groups about the Micronesia Challenge and assisting her mentor in educating the public about the many ways to lessen tourism related impacts in the CNMI.

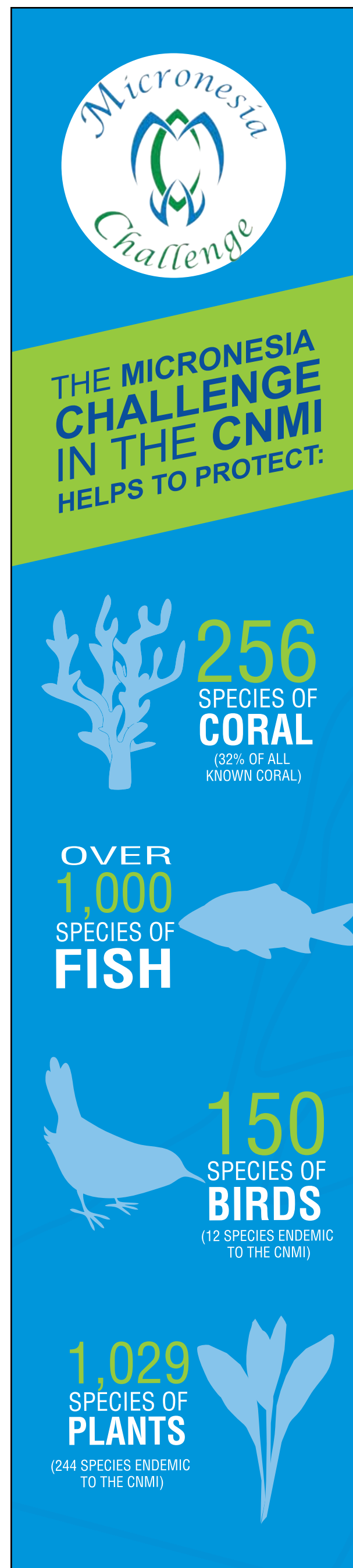
Delos Reyes also did outreach presentations at Kagman High School and Oleai Elementary School.

MINA

A leading environmental conservation group in the CNMI, the Micronesia Islands Nature Alliance, included the Micronesia Challenge as part of its conservation goals since 2008.

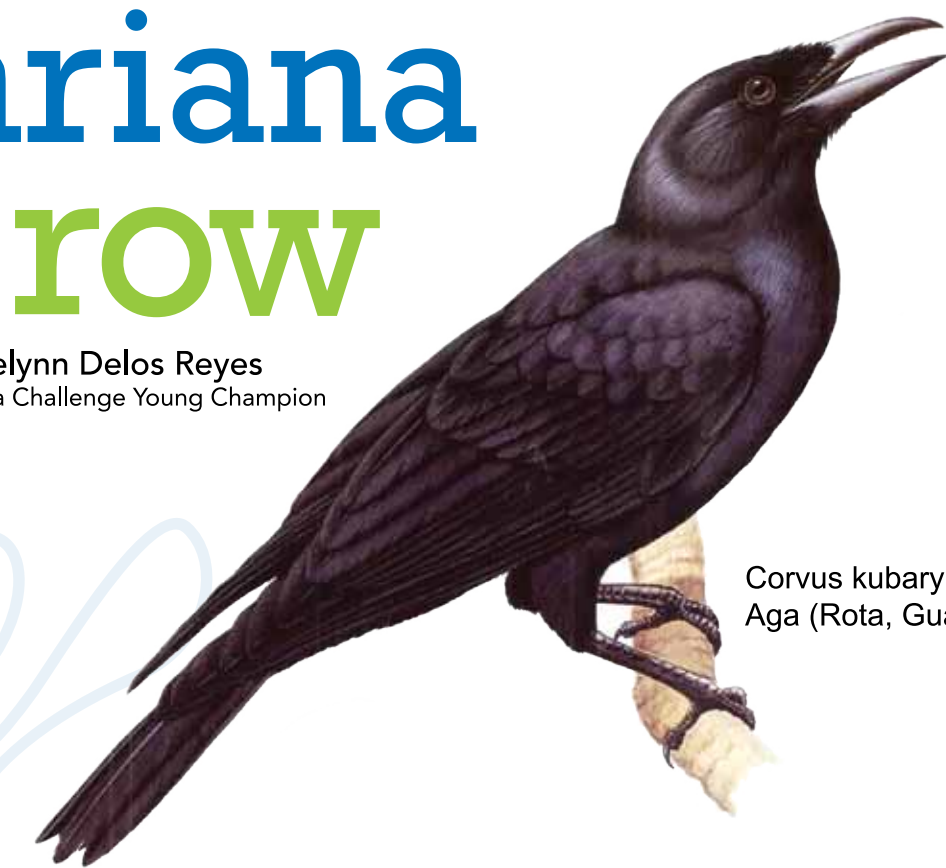
MINA's contributions to the Micronesia Challenge include projects such as the Marine Debris Prevention Outreach, Adopt-A-Bin recycling program, Environmental Camp that encourages schools, the TASI Watch project that fosters community-based environmental stewardships, the Managaha campaign that raises awareness of the CNMI's marine protected areas, and the Plastic Bag Challenge to discourage the use of plastic bags in stores and businesses throughout Saipan.

MINA also played a key role in the coordination of SEM-Pasifika workshops across the region, building capacity in socioeconomic monitoring. A SEM-Pasifika training will take place in Tanapag in upcoming months. (Bea Cabrera)



Mariana Crow

By Katelynn Delos Reyes
2017 Micronesia Challenge Young Champion



Corvus kubaryi
Aga (Rota, Guam)

The Aga is an endemic bird species found in the CNMI and the only corvidae found in Micronesia, which has continued to face near-extinction. Most people confuse the Aga with the Sali, or the Micronesia Starling, because of their similar characteristics; however, the Sali is smaller in size, fully black with no color sheen to its feathers and has distinctive yellow eyes. Whereas, the Aga grows up to 15 inches in length from beak to tail, have glossy black feathers with a greenish-black sheen on the back of its head and dark brown eyes. Previously, the Aga could only be found on Guam and Rota. After the brown tree snake was introduced to Guam and their population exploded, the Aga was extirpated and now can only be found on our sister island of Rota.

On Rota, the Aga are effectively being protected and earlier this year, scientists from the Mariana Crow Recovery Project reported that the crow population is beginning to stabilize and may even be increasing. Breeding takes place year-round and nesting from September to March, where success depends on the amount of rainfall.

Rota Division of Fish and Wildlife provide 24-hour video surveillance of nesting sites and known bird habitats that help them identify possible threats or illegal hunting of the species. Currently, the biggest threat to the survival of the Aga is feral cats but controlling predation is just one part of the aggressive conservation plans for this historically significant species.

Join us in learning more about these unique, intelligent and imperiled birds. For more information on the Aga and the story of their survival, please visit the Rota Avian Behavioral Ecology Program website at <http://depts.washington.edu/rabep/>. For information and updates on the Micronesia Challenge, follow us on Facebook @ CNMI Micronesia Challenge.

The Micronesia Challenge helps to protect 150 species of birds, 12 of which are endemic to the CNMI. The Marianas Crow is a part of this conservation effort.

"The Land & the Sea are the Pride of our Culture"



DOCOMO PACIFIC

Connecting the islands and the community

At Docomo Pacific, our brand and culture is built on a pillar of being one with the community. Just as we believe that communication transforms lives, Docomo Pacific also has the tremendous responsibility to serve the community through our resources, technology and services. Through the use of our expertise in technology, we have pledged to work with community partners to help our islands thrive, focusing on education, healthcare, public safety, and disaster response.

Connecting health & wellness
Promoting a healthy lifestyle through teamwork and dedication aligns with our brand pillars. In the past year alone, Docomo Pacific has donated thousands of dollars in support of health and wellness in Guam and the CNMI.

Some of the organizations and teams Docomo Pacific has supported through sponsorship, volunteering, and involvement include the Saipan Little League Baseball, Saipan Fisherman's Association Mahi Mahi Derby, the Fotte Little League on Rota, Northern Marianas Island Volleyball Federation, the Mariana Islands Basketball Federation, the Tagaman Triathlon, Saipan Crime Stoppers Slow Pitch Softball Tournament, the LaoLao Bay Golf & Resort's Junior Golf, and our annual Docomo Pacific Golf Classic.

Connecting people
"Better Together" is more than just our promise to our customers; it is a call to action that engages our associates, community partners and stakeholders to truly connect and be one with the community. Some of the programs within Docomo Pacific include "Docomo Pacific Cares" which was created to activate and engage community outreach and public relations in Guam and the CNMI. One of its highlights is the annual "Movies with Santa," a holiday season celebration offering families and children a free outdoor movie, games, and prizes. Another program is "Docomo Gives Back," which is activated during the holidays and helps allocate resources for nonprofit organizations so they can continue to pursue their mission.

Connecting lives
Docomo Pacific has also engaged in several initiatives and projects that promote our local culture and language. Docomo Pacific has offered our resources to support organizations like the Learn Chamorro app and 2017 case collaboration with local artists along showing local productions that promote the Chamorro culture on Docomo Pacific cable channel. Meanwhile, Docomo Pacific continues to use local talent in our advertisements and commercials.



Connecting by communication
At Docomo Pacific, we earn the respect and trust of customers and our community through the strength of our people. We believe that communication transforms lives, so our purpose is to connect you and your family closer to the things that matter most. We encourage our families to connect across the islands and around the world. Docomo Pacific promotes uniting as ONE Marianas through the recent launch of our online, mobile, TV, and home phone services on Guam, Saipan, Tinian, and Rota.

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VALUING CSR

'Investing in the community's welfare'

Marianas Pacific Distributors Inc., more popularly known as Marpac, has been actively involved in the life of our community by volunteering, participating and making donations to sports activities and community events, especially those hosted by non-profit organizations for their various celebrations and fundraising projects.

Fundraisers and organizations that Marpac has been involved with are the SFA International Fishing Derby, Saipan Electronic Dart Association, Saipan Billiards Association, Saipan Bowling Association, Gold's

Gym Fitness Challenge, Saipan Spearfishing Association, the Tournament of Champions golf tournament, and many more.

Marpac will continue to share its blessings with the community and is ever ready to lend a helping hand for those who comes knocking at the door, especially those events that are organized to benefit the community.

We encourage the community to help each other and give to those who are less fortunate when possible. By doing this as an organization, we hope we are setting a good example for other companies and families to do as well.



we support | we give back | we make a difference

